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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

IN RE OPTICAL DISK DRIVE
PRODUCTS ANTITRUST LITIGATION

THIS DOCUMENT RELATES TO:
ALL INDIRECT PURCHASER ACTION.

Case No. 3:10-MD-2143-RS

MDL 2143

REVISED SUPPLEMENTAL
DECLARATION OF ALAN VASQUEZ
REGARDING IMPLEMENTATION OF
CLASS NOTICE PLAN

1 I, Alan Vasquez, hereby declare and state as follows:

2 1. I submit this supplemental declaration at the request of Class Counsel in order to
3 further describe the proposed Notice Plan and notice services in the above-captioned litigation.

4 2. I have personal knowledge of the matters set forth in this declaration and, if called
5 as a witness, could and would testify competently thereto.

6 3. I am a Vice President of Legal Notification Services at Gilardi & Co. LLC (Gilardi),
7 a KCC Class Action Services (KCC) company. In my role, I oversee Gilardi's in-house
8 advertising division that specializes in the design and implementation of legal notice plans to reach
9 unknown class members in class action litigation. Gilardi & Co. LLC has extensive experience
10 with claims administration.

11 4. On June 28, 2016, Indirect Purchaser Plaintiffs (IPPs) filed with this Court a
12 Motion for Preliminary Approval of Class Action Settlements with the Panasonic, NEC, Sony, and
13 Hitach-LG Data Storage. On November 2, 2016, the IPPs filed with this Court a Motion for Final
14 Approval of Class Action Settlements with the Panasonic, NEC, Sony, and HLDS entities. In
15 support of the latter motion, IPPs submitted my declaration, the Declaration of Alan Vasquez
16 Regarding Implementation of Class Notice Plan ("Vasquez Declaration").

17 5. In the Vasquez Declaration, I described my qualifications and experience and that of
18 Gilardi, and I detailed the results of the implemented Notice Plan for the IPPs' settlements. ECF
19 No. 1994-12.

20 6. The IPPs have now informed me that defendants Koninklijke Philips N.V., Lite-On
21 IT Corporation, Philips & Lite-On Digital Solutions Corporation, Philips & Lite-On Digital
22 Solutions U.S.A., Inc. (collectively PLDS), Pioneer Corporation, Pioneer North America, Inc.,
23 Pioneer Electronics (USA) Inc., Pioneer High Fidelity Taiwan Co., Ltd (collectively Pioneer),
24 TEAC America, Inc., and TEAC Corporation (collectively Teac) also have agreed to settlements
25 resolving these same claims. Since the Class for all of the settlements is the same, the IPPs have
26 asked me to implement a similar Notice Plan for settlements with the PLDS, Pioneer, and Teac
27 defendants. I have worked with IPPs to develop this proposed plan of Notice.

1 7. Because the original Notice Plan was designed to target the same Class, indirect
2 purchasers of consumer products that included optical disk drives in the States identified in
3 Paragraph 8 of the Vasquez Declaration, Gilardi believes that implementing a similar notice plan
4 for the PLDS, Pioneer and TEAC defendants is an appropriate and effective way to provide notice
5 to the class members. An updated Notice Plan with current pricing for the same media vehicles
6 used in the prior settlements is attached as Exhibit 1.

7 8. Prior to the implementation of the suggested notice plan, the full-length Notice and
8 Summary Notice from the prior settlements will need to be modified to incorporate information
9 about the settlements with the PLDS, Pioneer and Teac defendants. The notice period and claim
10 period will need to be updated as well for the proposed settlements.

11 9. The banner advertising units and paid social media advertisements through
12 Facebook, Twitter, and Google that were used for the prior settlements' notice plan did not specify
13 the class period or claims period, therefore modifications to the artwork may not be necessary
14 unless the parties wish to change the images used.

15 10. The modified versions of the full Notice and Summary Notice are attached as
16 Exhibits 2 and 3, respectively, to this Supplemental Declaration. Examples of the banners used for
17 implementation of the prior settlements' Notice Plan are attached as Exhibit 4.

18 11. The proposed Notice Plan described in and attached to this Supplemental
19 Declaration provides the best notice practicable, consistent with the requirements set forth in
20 Federal Rule of Civil Procedure 23 and other applicable State and Federal statutes, to reach at least
21 70 percent of the potential class while meeting or exceeding the requirements of due process and
22 all applicable state and federal laws and court rules.

23 I declare under penalty of perjury under the laws of the United States of America that the
24 foregoing is true and correct.

25 Executed on this 3rd day of April 2017, at San Rafael, California.

26
27 

28

ALAN VASQUEZ

Exhibit – 1

Updated Class Notice Plan



**IN RE OPTICAL DISK DRIVE PRODUCTS ANTITRUST LITIGATION
PLDS DEFENDANTS
INDIRECT PURCHASER SETTLEMENT - SUGGESTED NOTICE PLAN**

DIRECT NOTICE	Estimated Imps / Circ	COST	TOTAL COST
Summary Notice Email			
Summary Direct Notice Email Blast	TBD		
Print Publication			
Newspapers			
1x Insertion - USA Today National Edition Run-of Press (ROP) (1/6 page or approximately 5.37" x 7")	1,200,000	\$ 24,013	
Magazines			
1x Insertion - People Magazine (1/3 page or approximately 3" x 10")	3,510,533	88,024	
PAID ONLINE ADVERTISING			
Search Advertising	750,000		
Text link Search Ads on Google, Yahoo/Bing		\$ 10,000	
Mgmt fee		750	
Banner Advertising			
Desktop_Standard Display Banners Audience Optimized Targeting to audiences most likely to have purchased products with optical disk drives + Geo-Targeting National+ Re-Targeting and Look-A-Like Models	14,285,714	58,824	
Desktop_Standard Display Banners Audience Optimized Targeting to contextual channels and keywords related to PC's, PC's with CD/DVD Players + Geo-Targeting National + Re-Targeting and Look-A-Like Models	16,666,667	58,824	
Desktop_Standard Display Banners_US National Prospecting -Run of Network	150,000,000	176,471	
Smartphone_Standard Display Banners Audience Optimized Targeting to audiences most likely to be PC or Laptop owners + Geo-Targeting National + Re-Targeting and Look-A-Like Models	9,090,909	58,824	
Total Impressions:	190,043,290		
Frequency Cap - Unique IP Addr:	3		
Total Impressions - Unique IP Addr:	63,347,763		
Facebook Banner Advertising	2,000,000	10,000	
Google Display Network - Display Advertising	2,000,000	10,000	
Twitter Promoted Tweet Advertising	2,500,000	15,000	
Staff Hours: Creating Artwork, Setup for Social Ads, Production, Formatting, and Vendor Correspondence		1,350	
SUBTOTAL ONLINE:	196,543,290		\$ 400,041
SOCIAL MEDIA/BLOG OUTREACH			
Top Class Actions Blog	n/a	6,500	
Newsletter distribution and write-up on Top Class Actions Blog Website			
Twitter	n/a	1,500	
Determine accounts related to technology influencers, consumer advocacy and class actions. Ask influencers to share URL with followers.			
NEWSWIRE			
1x Press Release through PR Newswire to USA-1 (US Nationwide PR Distribution List)			\$ 2,500
TOTAL ESTIMATED NOTICE PLAN COST:			\$ 522,577

Exhibit – 2

Long-Form Class Notice

LEGAL NOTICE

In re Optical Disk Drive Products Antitrust Litigation
United States District Court, Northern District Of California
Case No. 3:10-MD-2143-RS (MDL 2143)

*If you purchased a new computer with an internal ODD, a stand-alone ODD designed for internal use in a computer, or an ODD designed to be attached externally to a computer while a resident of Arizona, California, District of Columbia, Florida, Hawaii, Kansas, Maine, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, New York, North Carolina, Oregon, Tennessee, Utah, Vermont, West Virginia, or Wisconsin during the period of April 2003 to December 2008 for your own use and not for resale, you may be eligible for benefits from settlements reached in antitrust litigation currently pending in federal court. ODD refers to a DVD-RW, DVD-ROM, or COMBO drive manufactured by one or more Defendants or their alleged conspirators. **For class members to ensure cash payment, you must file a claim online or by mail by August 1, 2017.***

This notice is a summary only. For the precise terms and conditions of the settlement, visit

www.OpticalDiskDriveAntitrust.com.

Para una notificación en Español, llamar 1-877-368-9020 o visitar www.OpticalDiskDriveAntitrust.com.

WHY DID I RECEIVE THIS NOTICE?

Records indicate that you may be eligible for a payment from three separate settlements reached with: (i) Koninklijke Philips N.V., Lite-On IT Corporation, Philips & Lite-On Digital Solutions Corporation, Philips & Lite-On Digital Solutions U.S.A., Inc. (collectively “PLDS”); (ii) Pioneer Corporation, Pioneer North America, Inc., Pioneer Electronics (USA) Inc., and Pioneer High Fidelity Taiwan Co., Ltd. (collectively “Pioneer”); (iii) TEAC America, Inc. and TEAC Corporation (collectively “TEAC”) in antitrust class action lawsuits pending before Judge Richard Seeborg in federal court.

The Court has ordered notice of settlements with these defendants to the class. The settlements would resolve the Indirect Purchaser Plaintiffs' claims against these defendants. The litigation will continue against the remaining defendants.

This Notice is to inform you of the certification of the Class, the settlements and your rights in the litigation. This Notice is not an expression by the Court of any opinion as to the merits of any of the claims or defenses asserted by either side in this lawsuit.

Read on for more information on your options, including how to claim your cash payment.

WHO IS INCLUDED IN THE SETTLEMENTS?

Individuals and businesses who, as residents of Arizona, California, District of Columbia, Florida, Hawaii, Kansas, Maine, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, New York, North Carolina, Oregon, Tennessee, Utah, Vermont, West Virginia, or Wisconsin that, during the period of April 2003 to December 2008, purchased a new computer with an internal ODD, a stand-alone ODD designed for internal use in a computer, or an ODD designed to be attached externally to a computer for their own use and not for resale. ODD refers to a DVD-RW, DVD-ROM, or COMBO drive manufactured by one or more Defendants or their asserted conspirators. Purchases made directly from an ODD manufacturer and the purchases of Panasonic-branded computers are not included. A list of manufacturers may be found at www.OpticalDiskDriveAntitrust.com or by calling 1-877-368-9020.

WHAT DO THE SETTLEMENTS PROVIDE?

The settlements provide for \$55.5 million in recovery for the class. Specifically:

- The PLDS settlement provides for a \$40 million settlement fund.
- The Pioneer settlement provides for a \$10.5 million settlement fund.
- The TEAC settlement provides for a \$5 million settlement fund.

These settlements are in addition to \$124.5 million already reached with four defendant families (Panasonic, NEC, Sony and HLDS) which have received final approval by the court. Class members are still able to make claims on the original \$124.5 million in settlements.

You can submit a simple online claim form with no proof of purchase required. If final approval is granted to the settlement, Class members who have filed valid and timely claims will receive cash payments distributed electronically. If you are a Class Member with valid and timely claims and would prefer to receive a physical check, please submit a written request by August 1, 2017 to *In re ODD Products Indirect Purchaser Litigation*, PO Box 43424, Providence, RI 02940-3424. IPPs propose to compensate members of the state classes according to a plan of distribution which provides for a pro rata share of the settlement fund based on: (1) the number of ODDs purchased by the class member; and (2) the number of valid claims filed. Any remaining funds may be distributed in a second round to class members, or, depending on the funds remaining, be distributed to the California Attorney General for use in prosecuting consumer and antitrust claims. Under no circumstances will the money go back to the defendants.

WHO ARE RELEASED

The settlements release Koninklijke Philips N.V., Lite-On IT Corporation, Philips & Lite-On Digital Solutions Corporation, Philips & Lite-On Digital Solutions U.S.A., Inc., Pioneer Corporation, Pioneer North America, Inc., Pioneer Electronics (USA) Inc., Pioneer High Fidelity Taiwan Co., Ltd., Pioneer Digital Design and Manufacturing Company, TEAC America, Inc. and TEAC Corporation from claims made in this litigation.

YOUR RIGHTS AND OPTIONS

- **Get a Payment**

File a claim online or by mail by August 1, 2017. **The simple online claim form only takes 3-5 minutes for most individuals.** Claims may be submitted online at www.OpticalDiskDriveAntitrust.com or by mail to *In re ODD Products Indirect Purchaser Litigation*, PO Box 43424, Providence, RI 02940-3424.

- **Exclude Yourself**

You can choose to exclude yourself from the PLDS, Pioneer, and TEAC settlements and keep your right to sue the defendants on your own. If you exclude yourself, you cannot receive any benefits from the current settlements. Your written Exclusion Form must set forth your name and a statement that you do not wish to participate in the settlements. You must exclude yourself from each settlement individually (note that you can request exclusion from all settlements or one settlement in particular). All requests for exclusion must be postmarked by ____ __, 2017 and sent to *In re ODD Products Indirect Purchaser Litigation*, PO Box 43424, Providence, RI 02940-3424.

- **File an Objection**

You can ask the Court to deny approval by filing an objection. Please note that you cannot ask the Court to order a larger settlement; the Court can only approve or deny the settlement. If the Court denies approval, no settlement payments will be sent out and the lawsuit will continue. If that is what you want to happen, you must object.

Objections must be in writing and postmarked on or before ____ __, 2017. All written objections and supporting papers must (a) clearly identify the case name and number (*In Re Optical Disk Drive Products Antitrust Litigation*, Indirect Purchaser Action, Case No. 3:10-MD-2143), (b) be submitted to the Court either by mailing them to the Class Action Clerk, United States District Court for the Northern District of California, 450 Golden Gate Ave, San Francisco, CA 94102, or by filing them in person at any location of the United States District Court for the Northern District of California, and (c) be filed or postmarked on or before ____ __, 2017. Visit www.OpticalDiskDriveAntitrust.com for detailed information on how to object to the settlement.

You may also appear at the Final Approval Hearing, described below, either in person or through your own attorney. If you appear through your own attorney, you are responsible for paying that attorney.

- **Go to a Hearing**

The Court will hold a Final Approval Hearing on ____ __, 2017 unless otherwise ordered by the Court at the United States District Court, 450 Golden Gate Ave, San Francisco, CA, Courtroom 3 – 17th Floor, to consider whether to approve or deny the PLDS, Pioneer, and TEAC settlements and a request for attorneys' fees up to 25 percent of the

Settlement Funds plus costs and expenses. You may appear at the Final Approval Hearing either in person or through your own attorney.

The Hearing may be moved to a different date or time without additional notice, so please check www.OpticalDiskDriveAntitrust.com for any updates and additional information.

WHO REPRESENTS ME?

The Court appointed Hagens Berman Sobol Shapiro LLP to represent the Settlement Class. You may hire your own attorney, if you wish, at your own expense.

HOW CAN I GET MORE INFORMATION?

This notice summarizes the proposed settlement. For the precise terms and conditions of the settlement, please see the settlement agreement available at www.OpticalDiskDriveAntitrust.com, by contacting class counsel at Hagens Berman Sobol Shapiro (odd@hbsslaw.com), by accessing the Court docket in this case through the Court's Public Access to Court Electronic Records (PACER) system at <https://ecf.cand.uscourts.gov>, or by visiting the office of the Clerk of the Court for the United States District Court for the Northern District of California, 450 Golden Gate Ave., San Francisco, CA 94102, between 9:00 a.m. and 4:00 p.m., Monday through Friday, excluding Court holidays.

For questions about the settlement or the claims process, you may contact the Settlement Administrator at 877-368-9020, via email at info@opticaldiskdriveantitrust.com, or visit www.OpticalDiskDriveAntitrust.com.

PLEASE DO NOT TELEPHONE THE COURT OR THE COURT CLERK'S OFFICE TO INQUIRE ABOUT THIS SETTLEMENT OR THE CLAIM PROCESS.

Exhibit – 3

Summary Class Notice

LEGAL NOTICE

In Re Optical Disk Drive Products Antitrust Litigation

United States District Court, Northern District of California

Case No. 3:10-MD-2143-RS (MDL 2143)

If you purchased a new computer with an internal ODD, a stand-alone ODD designed for internal use in a computer, or an ODD designed to be attached externally to a computer while a resident of Arizona, California, District of Columbia, Florida, Hawaii, Kansas, Maine, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, New York, North Carolina, Oregon, Tennessee, Utah, Vermont, West Virginia, or Wisconsin during the period of April 2003 to December 2008 for your own use and not for resale, you may be eligible for benefits from settlements reached in antitrust litigation currently pending in federal court. ODD refers to a DVD-RW, DVD-ROM, or COMBO drive manufactured by one or more Defendants or their alleged conspirators. **For class members to ensure cash payment, you must file a claim online or by mail by August 1, 2017.**

This notice is a summary only. For the precise terms and conditions of the settlement, visit www.OpticalDiskDriveAntitrust.com.

Para una notificación en Español, llamar 1-877-368-9020 o visitar www.OpticalDiskDriveAntitrust.com.

WHAT IS THIS ABOUT?

The Court has certified a class of indirect purchasers of ODDs. Separately, plaintiffs have reached proposed settlements with three defendant families: Koninklijke Philips N.V., Lite-On IT Corporation, Philips & Lite-On Digital Solutions Corporation, Philips & Lite-On Digital Solutions U.S.A., Inc. (collectively "PLDS"), Pioneer Corporation, Pioneer North America, Inc., Pioneer Electronics (USA) Inc., Pioneer High Fidelity Taiwan Co. (collectively "Pioneer"), TEAC America, Inc., and TEAC Corporation (collectively "TEAC") in antitrust class action lawsuits involving the price of a computer with a ODD and a stand-alone ODDs manufactured and sold by certain companies ("Litigation").

WHO IS INCLUDED IN THE SETTLEMENTS?

Individuals and businesses that, during April 2003 to December 2008, purchased a new computer with an internal ODD, stand-alone ODD designed for internal use in a computer, or an ODD designed to be attached externally to a computer anywhere in the enumerated states for their own use and not for resale. Purchases made directly from an ODD manufacturer and the purchases of Panasonic-branded computers are not included. A list of manufacturers may be found at www.OpticalDiskDriveAntitrust.com or by calling 1-877-368-9020.

WHAT DO THE SETTLEMENTS PROVIDE?

You can submit a simple online claim form with no proof of purchase required. If final approval is granted to the settlement, Class members who have filed valid and timely claims will receive cash payments distributed electronically. If you are a Class Member with valid and timely claims and would prefer to receive a physical check, please submit a written request by _____, 2017 to In re ODD Products Indirect Purchaser Litigation, PO Box 43424, Providence, RI 02940-3424. IPPs propose to compensate members of the state classes according to a plan of distribution which provides for a pro rata share of the settlement fund based on: (1) the number of ODDs purchased by the class member; and (2) the number of valid claims filed. Any remaining funds may be distributed in a second round to class members, or, depending on the funds remaining, be distributed to the California Attorney General for use in prosecuting consumer and antitrust claims. Under no circumstances will the money go back to the defendants.

WHO ARE RELEASED

The settlements release Koninklijke Philips N.V., Lite-On IT Corporation, Philips & Lite-On Digital Solutions Corporation, Philips & Lite-On Digital Solutions U.S.A., Inc., Pioneer Corporation, Pioneer North America, Inc., Pioneer Electronics (USA) Inc., Pioneer High Fidelity Taiwan Co., Ltd., Pioneer Digital Design and Manufacturing Company, TEAC America, Inc., and TEAC Corporation from claims made in this Litigation.

YOUR RIGHTS AND OPTIONS

Get a Payment

File a claim online or by mail by August 1, 2017. **The simple online claim form only takes 3-5 minutes for most individuals.** Claims may be submitted online at www.OpticalDiskDriveAntitrust.com or by mail to *In re ODD Products Indirect Purchaser Litigation*, PO Box 43424, Providence, RI 02940-3424.

Exclude Yourself

You can choose to exclude yourself from the PLDS, Pioneer, and TEAC settlements and keep your right to sue the defendants on your own. If you exclude yourself, you can't receive any benefits from the settlements. Your written Exclusion Form must be postmarked by _____, 2017. Please see the full notice at www.OpticalDiskDriveAntitrust.com or call 1-877-368-9020 for complete instructions on how to exclude yourself from the settlements.

File an Objection

You can ask the Court to deny approval by filing an objection.

Objections must be in writing and postmarked on or before _____, 2017. Please see the full notice at www.OpticalDiskDriveAntitrust.com or call 1-877-368-9020 for complete instructions on how to object from the settlements, and/or notify the Court of your intent to appear at the Final Approval Hearing.

Please note that you cannot ask the Court to order a larger settlement; the Court can only approve or deny the settlement. If the Court denies approval, no settlement payments will be sent out and the lawsuit will continue.

Go to a Hearing

The Court will hold a Final Approval Hearing on _____, 2017, at _____ at 450 Golden Gate Ave, San Francisco, CA, Courtroom 3 - 17th Floor to consider whether to approve or deny the settlements and a request for attorneys' fees up to 25 percent of the settlement funds. You or your own lawyer may ask to appear and speak at the Hearing at your own expense. The Hearing may be moved to a different date or time without additional notice, so please check the website below for additional information.

WHO REPRESENTS ME?

The Court appointed Hagens Berman Sobol Shapiro LLP to represent the Settlement Class. You may hire your own attorney, if you wish, at your own expense.

HOW CAN I GET MORE INFORMATION?

This notice is a summary only. You may access the settlement agreement and other relevant documents on the docket at the office of the Clerk of the Court for the United States District Court for the Northern District of California, 450 Golden Gate Ave., San Francisco, CA 94102, between 9:00 a.m. and 4:00 p.m., Monday through Friday, excluding Court holidays, or online through the Court's Public Access to Court Electronic Records (PACER) system at <https://ecf.cand.uscourts.gov>.

For more information, please contact the Settlement Administrator at 1-877-368-9020, via email at info@opticaldiskdriveantitrust.com, or visit www.OpticalDiskDriveAntitrust.com. You may also contact Class Counsel at Hagens Berman Sobol Shapiro at odd@hbsslaw.com.

PLEASE DO NOT TELEPHONE THE COURT OR THE COURT CLERK'S OFFICE TO INQUIRE ABOUT THIS SETTLEMENT OR THE CLAIM PROCESS.

Exhibit – 4

Banner Samples

Optical Disk Drives Sample Banners

Version 1



If you purchased a PC with an Optical Disk Drive, an Optical Disk Drive designed to be attached to a PC, or a stand-alone Optical Disk Drive designed for internal use in a PC, you could be eligible for payment from a Class Action.

Click here to learn more.

RFP Sample Banners 300x250.psd

Version 2



If you purchased a PC with an Optical Disk Drive, an Optical Disk Drive designed to be attached to a PC, or a stand-alone Optical Disk Drive designed for internal use in a PC, you could be eligible for payment from a Class Action.



Click here to learn more.

RFP Sample Banners 300x250.psd

Version 3



If you purchased a PC with an Optical Disk Drive, an Optical Disk Drive designed to be attached to a PC, or a stand-alone Optical Disk Drive designed for internal use in a PC, you could be eligible for payment from a Class Action.



Click here to learn more.

RFP Sample Banners 300x250.psd

OPTICAL DISK DRIVE PRODUCTS ANTITRUST LITIGATION

SAMPLE TWITTER PROMOTED TWEETS

AND

SAMPLE FACEBOOK/INSTAGRAM ADS

INSTAGRAM



An Instagram-style advertisement for the Optical Disk Drive Antitrust Lawsuit. It features a central image of a silver optical disk drive with a disc partially inserted. Below the image are icons for a heart and a comment bubble, and a blue 'LEARN MORE' button. The text at the bottom reads: 'If you purchased a computer with a DVD-RW, DVD-ROM, or Combo Disk Drive between 2003 and 2008, you may be a Class Member.'

FACEBOOK RIGHT COLUMN



A Facebook-style advertisement for the Optical Disk Drive Antitrust Lawsuit, designed for the right-hand column. It features a central image of a silver optical disk drive with a disc partially inserted. Below the image is the text: 'Optical Disk Drive Antitrust Lawsuit', the website 'www.OpticalDiskDriveAntitrust.com', and a truncated sentence: 'If you purchased a computer with a DVD-RW, DVD-ROM, or Combo Disk Drive between 2003 and 2...'

FACEBOOK MOBILE



A Facebook-style advertisement for the Optical Disk Drive Antitrust Lawsuit, designed for mobile. It features a central image of a silver optical disk drive with a disc partially inserted. Below the image is the text: 'Optical Disk Drive Antitrust Lawsuit', the website 'www.OpticalDiskDriveAntitrust.com', and a 'Learn More' button.

FACEBOOK DESKTOP



A Facebook-style advertisement for the Optical Disk Drive Antitrust Lawsuit, designed for desktop. It features a central image of a silver optical disk drive with a disc partially inserted. Below the image is the text: 'Optical Disk Drive Antitrust Lawsuit', the website 'WWW.OPTICALDISKDRIVEANTITRUST.COM', and a 'Learn More' button.

TWITTER PROMOTED TWEET CARD



Gilardi @Gilar... less than 5 seconds ago

Purchase PC with DVD Drive? You
May be a Class Member in a Class
Action Settlement

**Optical Disk Drive
Antitrust Lawsuit**

If you purchased a computer with a DVD-RW,
DVD-ROM, or Combo Disk Drive between
2003 and 2008, you may be a Class Member.

Click here to learn more.

www.OpticalDiskDriveAntitrust.com

Class Action Notice

[Visit now](#)

<http://www.opticaldiskdriveantitrust.com>

Promoted only